

terraNOVA Collective presents

**The 7th Annual soloNOVA Arts Festival
May 2010 at the DR2 Theatre & D-Lounge, NYC**

Jennifer Conley Darling, Artistic Director

James Carter, Associate Artistic Director & Lead Curator



MISSION

soloNOVA Arts Festival is the premier festival for solo performers and visual artists in New York City. It celebrates innovative individuals who push the boundaries of what it means to be an artist, aims to redefine the solo form and uniquely reinvents the audience through the time-honored tradition of storytelling.

Aiming to include all solo performers who might not fit within the definition of "mainstage," soloNOVA presents "Ones at Ten" series for artists with shorter pieces. Typically these short forms include (but are not limited to) singer/songwriters, burlesque/variety acts, spoken word artist, stand up comedy and party DJs. Three themed nights will take place in the D-Lounge, a 75-seat cabaret-style venue, below the DR2 Theatre after the mainstage shows at 10pm - hence, the "ones at ten." There will be one DJ slot open for each Ones at Ten series.

ONES AT TEN APPLICATION INFORMATION

The nonrefundable \$15 application fee and completed application must be postmarked by November 2, 2009.

If your show is chosen, we will contact you by December 15, 2009. The complete schedule will be announced on or around January 1, 2009. A meeting with all performers covering marketing and technical needs will take place around this date. Please regularly check www.terranovalcollective.org for updates and email any questions to: soloNOVA@terranovalcollective.org

HOW TO APPLY

1. Fill out this application, available in Adobe Acrobat (PDF) format. Please print clearly or type. Print out the completed form, sign, and date."

2. Include the following support materials with the application:

- Nonrefundable \$15 application fee (Check or money order payable to *terraNOVA Collective*. Please do not send cash.)
- Cover letter stating why your show is a good fit for soloNOVA's Ones at Ten and how you heard about this Festival
- Your best representative DVD (standard U.S. format – NO VHS, please) or CD of music (if applicable)
- Any other support material you think is relevant, including but not limited to the following: samples of postcards and other collateral pieces; clippings of reviews, etc.

3. Mail completed application, check or money order, and support materials postmarked using shipping methods that **do not require signature** by November 2, 2009 to:

terraNOVA Collective
Attn: Ones at Ten Application
401 West 24th Street, #8
New York, NY 10011

If you wish to be notified that your application has arrived, please enclose a self-addressed stamped postcard. If you wish application materials to be returned to you, please enclose a large self-addressed stamped mailing envelope.

The 7th Annual soloNOVA Arts Festival | May 2010 | New York City

ONES AT TEN APPLICATION MUST BE POSTMARKED BY NOVEMBER 2, 2009

SHOW TITLE _____

ARTISTIC DISCIPLINE (e.g. singer/songwriter, burlesque/variety, spoken word, stand up comedy, DJ, etc.)

NAME OF APPLICANT (All correspondence will be addressed to this individual.)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (day) _____ (night) _____

FAX _____ E-MAIL _____

PERSONAL BLURB (A 20-word description used to promote you as an artist. This is for marketing purposes and may appear in the festival brochure and press releases.)

PERFORMANCE RUNNING TIME (No performance may be over 20 minutes.)

Please provide a brief history the last four venues or events at which you performed (if applicable). If there are none, list any other history relevant to the work you are currently doing as a solo performer.

Application continues on the next page.

FOR OFFICE USE ONLY

APPLICATION # _____

Please list two references from bookers, host of events, or venues who have recently presented you.

Please list any technical requirements for the show, including (but not limited to) lights, sound, projections, special effects, etc.

IMPORTANT INFORMATION

BOX OFFICE SPLIT

There is no participation fee for Ones at Ten. terraNOVA Collective splits the gross box office of the show 50-50 based on audience members who attend the show for you. For a ticket of any audience member not attending for a specific performer, terraNOVA Collective retains 100%.

TECH SCHEDULE

There will be a sound check and other necessary backline set up before the show for 45 minutes directly before the show. All performers must be on time and prepared to sound check within that 45-minute period.

LIGHTING

A basic track lighting and minimal color is available in the D-Lounge. It is a club atmosphere and does not have a traditional lighting plot.

SOUND

There is a basic sound system for vocal amplification and music (iPods and portable CD players).

DRESSING ROOMS

All dressing rooms are shared and very little privacy should be expected.

.....

I agree to the above stipulations and those set forth in the above application.

Signed _____ Dated _____