

terraNOVA Collective presents  
**The 7<sup>th</sup> Annual soloNOVA Arts Festival**  
**May 2010 at the DR2 Theatre & D-Lounge, NYC**



**Jennifer Conley Darling, Artistic Director**  
**James Carter, Associate Artistic Director & Lead Curator**

**MISSION**

soloNOVA Arts Festival is the premier festival for solo performers and visual artists in New York City. It celebrates innovative individuals who push the boundaries of what it means to be an artist, aims to redefine the solo form and uniquely reinigorates the audience through the time-honored tradition of storytelling.

Sticking true to our name, soloNOVA Arts Festival isn't just about performers. It is an arts festival including at least one visual artist each year. This year, we aim to have two solo visual art shows in both the lobby of the DR2 Theatre and the D-Lounge cabaret space for the duration of the festival. All forms of visual artists are welcome.

**VISUAL ARTS APPLICATION INFORMATION**

The nonrefundable \$35 application fee and completed application must be postmarked by November 2, 2009.

If your work is chosen, we will contact you by December 15, 2009. The complete schedule will be announced on or around January 1, 2009. A meeting with all artists covering marketing will take place around this date. Please regularly check [www.terranovalcollective.org](http://www.terranovalcollective.org) for updates and email any questions to: [soloNOVA@terranovalcollective.org](mailto:soloNOVA@terranovalcollective.org)

**HOW TO APPLY**

1. Fill out this application, available in Adobe Acrobat (PDF) format. Please print clearly or type. Print out the completed form, sign, and date."

2. Include the following support materials with the application:

- Nonrefundable \$35 application fee (Check or money order payable to *terraNOVA Collective*. Please do not send cash.)
- Cover letter stating why your show is a good fit for the soloNOVA Arts Festival and how you heard about this Festival
- Your best representative portfolio of artwork being considered on a CD or DVD. Website portfolios are also acceptable.
- Any other support material you think is relevant, including but not limited to the following: samples of postcards and other collateral pieces; clippings of reviews, etc.

3. Mail completed application, check or money order, and support materials postmarked using shipping methods that **do not require signature** by November 2, 2009 to:

terraNOVA Collective  
Attn: Visual Arts Application  
401 West 24<sup>th</sup> Street, #8  
New York, NY 10011

If you wish to be notified that your application has arrived, please enclose a self-addressed stamped postcard. If you wish application materials to be returned to you, please enclose a large self-addressed stamped mailing envelope.

**The 7th Annual soloNOVA Arts Festival | May 2010 | New York City**

**VISUAL ARTS APPLICATION    MUST BE POSTMARKED BY NOVEMBER 2, 2009**

SHOW/WORK TITLE \_\_\_\_\_

ARTISTIC DISCIPLINE (e.g. *painting, sculpture, photography, etc.*)  
\_\_\_\_\_

NAME OF APPLICANT (*All correspondence will be addressed to this individual.*)  
\_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE (day) \_\_\_\_\_ (night) \_\_\_\_\_

FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

PERSONAL BLURB (*A 40-word description used to promote you as an artist. This is for marketing purposes and may appear in the festival brochure and press releases.*)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please provide a brief history the last four galleries at which your work has shown (if applicable). If there are none, list any other history relevant to the work you are currently doing as a visual artist.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Application continues on the next page.*

**FOR OFFICE USE ONLY**

**APPLICATION #** \_\_\_\_\_

Please list two references from galleries or curators who have recently presented your work.

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**IMPORTANT INFORMATION**

**SALES**

Any sale of artwork during the run of the Festival is split between the artist, the DR2 Theatre and terraNOVA Collective. Percentages will be set upon acceptance to the festival.

**INSTALLATION**

You will have ample time to complete installation of the work. Installation is the responsibility of the artist. There is no participation fee for visual artists. Artist must provide all wires, nails, pedestals or other presentational hardware necessary for installation of the work. Minimal supervision and assistance will be provided from terraNOVA Collective.

**LIGHTING**

Basic track lighting and minimal color is available in the DR2 Lobby and D-Lounge.

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I agree to the above stipulations and those set forth in the above application.

Signed \_\_\_\_\_ Dated \_\_\_\_\_

